

Erasmus+ Staff Training Week BIP 2025

Empowering Change: Responsible Business Management as a Teaching and Research Lens for Sustainable Futures

We invite university colleagues and educators with a passion for **sustainability, responsibility, ethics**, and **impactful education** to join a Blended Intensive Programme (BIP) dedicated to the topic of **Responsible Business Management**. This BIP aims to spark international collaboration among academics who actively research and teach topics related to responsible management and sustainability.

The programme will bring together **10 teachers and researchers** from partner universities across Europe to exchange experiences, co-create innovative learning approaches, and explore opportunities for joint research and project development.

Purpose and Goals of this BIP

In the face of global challenges such as climate change, inequality, and ethical dilemmas in business, universities play a key role in shaping future leaders who can manage responsibly and ethically. This Erasmus+ BIP aims to:

- **Build an international network of researchers and educators focusing on responsible business management.**
- Strengthen collaboration between institutions to develop joint research projects, publications or teaching initiatives.
- **Share and co-create innovative teaching and research approaches in sustainability and ethics.**
- Enhance staff competencies through interactive learning and peer exchange.
- Promote the integration of sustainability and ethics into the core of business education curricula.

Tentative Content Highlights

- Keynote presentations given by the three organising partners and eventually presentations presented by other participants.
- Research round-table discussions and hands-on workshops on business ethics, sustainability, SDGs in management etc.
- Project incubator where teams brainstorm and design joint project ideas, joint publications or proposals (courses, research, case development).
- Workshops and sharing best practices: peer learning circles on how to teach responsible business, case studies, gamification, exchange of educational programmes, innovative methods teaching materials and collaborative initiatives.
- Exchange of qualitative/quantitative methods for studying responsible business management.

Local Impact Visit: ŠKODA AUTO a.s. (Mladá Boleslav)

We will visit **ŠKODA AUTO**, one of the largest and most influential companies in the Czech Republic. As part of the Volkswagen Group, ŠKODA plays a major role in the national economy and is known for its focus on innovation, sustainability, and responsible business practices. The visit will include a factory tour.

Cultural Excursion: Prague

A separate day will be dedicated to a cultural excursion to **Prague**, including networking opportunities, informal discussions, and a guided walk through the historical and innovation-focused parts of the city.

Who Should Join

We're looking for 10+ educators and/or researchers who:

- Are doing research and teaching (or planning to teach) subjects related to sustainability, business ethics, CSR, responsible management or close area.
- Are open to collaboration and sharing ideas and experiences.
- Want to develop research publications or joint teaching materials.

Expected Outcomes

- Creation of a lasting international teaching and research network.
- Concept notes for collaborative Erasmus+ projects or joint publications.
- A joint toolkit of teaching resources for responsible business courses.

Practical information

Format	Blended Intensive Programme
On-site event	5 days in October 2025, University of Pardubice, Czech Republic
Online session	1 virtual meeting (introduction, expectations, and short inputs)
Language	English
Funding	Covered by sending institutions or Erasmus+ funds
Contact	Barbora Zemanová – barbora.zemanova@upce.cz